

fold line

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BLACK LINE IS THE BLEED LINE
IF YOU WANT COLOR, IMAGE OR ARTWORK TO EXTEND TO THE
EDGE OF THE FLAP(S), IT MUST BLEED TO THE BLACK LINE

RED LINE IS THE CUT LINE
THE FINISHED PRODUCT
WILL BE CUT HERE
ALL OBJECTS WITHIN THE
RED LINE WILL PRINT

TOP FLAP

2"

9 X 12 CATALOG ENVELOPE - OPENS ON 12" SIDE

FACE

1 - 1/4"

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ORANGE LINE IS THE FOLD LINE

GRAY LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT INTENDED TO BLEED
MUST BE WITHIN THE BLUE LINE

BLACK LINE IS THE BLEED LINE
IF YOU WANT COLOR, IMAGE OR ARTWORK TO EXTEND TO THE
EDGE OF THE FACE, IT MUST BLEED TO THE BLACK LINE

SIDE FLAP
Gray Area is Under the Flap

SIDE FLAP
Gray Area is Under the Flap

9"

12"

BOTTOM FLAP

8 - 1/2"

Gray Area is Under the Flap

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